

**eppendorf**  
advantage ✓

[www.eppendorf.com/advantage](http://www.eppendorf.com/advantage)  
Get Eppendorf quality today!

Limited  
offers!



## Triple your success

with great pipette and consumable offers!

April 1 – June 30, 2010 / Australia

**eppendorf**  
— South Pacific —

# New Promotions from Eppendorf South Pacific

## Dear Customers,

With our new Eppendorf Research® plus 3-Packs you can bring the perfect pipette to your lab – with savings of appr. 22 % compared to individual purchases.

Additionally our current Eppendorf Advantage offers featured in this brochure include more great savings on various original Eppendorf consumables: Pipette tips, LoRetention tips, Safe-Lock Tubes, Microplates, twin.tec PCR Plates, PCR tubes and UVette® disposable cuvettes.

All offers are available through our authorised and trained Eppendorf dealers listed on the back of this brochure.

If you have any questions please do not hesitate to contact Eppendorf South Pacific. We are more than happy to help you!



## How to take Advantage

All offers are available to you from the authorised dealer where you purchased the goods. Specified prices are recommended list prices (unless otherwise identified) for the products shown and are applicable for the duration of the Advantage programme. All savings are shown as savings from list price. All prices shown are in AUD and do not include GST or packing and freight charges.

Offers are valid for customers residing in Australia for orders placed from April 1 – June 30, 2010. Offers are available while supplies last. Promotions cannot be combined with any other offers and are not applicable to demo equipment. All promotions are subject to product availability. No cash refunds on unredeemable amounts.

### Product redemption

To redeem your free products simply return the Claim form (page 11) to Eppendorf South Pacific no later than August 15, 2010, with your proof of purchase (invoice or priced packing slip). Please allow 2-4 weeks delivery.



### ep-points: Eppendorf's customer rewards programme

Register now with ep-points, Eppendorf's customer rewards programme, and get your first 50 ep-points for free! Find the ep-points labels on the inside of the packages of various Eppendorf products. Collect the points and redeem them for attractive rewards!

More details at [www.ep-points.com](http://www.ep-points.com)

# A Completely new Experience Eppendorf Research® plus pipettes

## Raise the limits! Eppendorf Research® plus

Eppendorf sets a new standard in pipetting. The ultra light Eppendorf Research® plus pipette meets the highest needs in precision and accuracy – combined with ultimate ergonomics and increased flexibility.

## Special introductory offer

**Triple your success! Purchase an Eppendorf Research® plus 3-Pack and receive an extra 5% off. A 22% savings compared to individual purchases!**



A 22%  
savings\*



With our new Eppendorf Research® plus 3-Packs you can bring the perfect pipette to your lab. Triple your success by using a selection of one of the most advanced pipettes in the world – now available in 3 different start up packs!

- 3 adjustable Eppendorf Research® plus pipettes per pack
- Choice of 3 packs
- Ready-to-use, with matching Eppendorf pipette tips
- Special “mL” large-volume pack with up to 10 mL nominal volume – ideal for pipetting cell culture media

\* compared to individual purchases at list price.

Cat. No.	Eppendorf Research® plus 3-Packs	Special price	List price
3120 000.909	<b>Option 1:</b> 3 pipettes (0.5–10 µL, 10–100 µL, 100–1000 µL) + 3 reusable epT.I.P.S.® boxes with 96 pipette tips each	\$ 983.00	\$-1,035.00
3120 000.917	<b>Option 2:</b> 3 pipettes (2–20 µL, 20–200 µL, 100–1000 µL) + 3 reusable epT.I.P.S.® boxes with 96 pipette tips each	\$ 983.00	\$-1,035.00
3120 000.925	<b>Option 3:</b> 3 pipettes (0.1–1 mL, 0.5–5 mL, 1–10 mL) with samples of matching pipette tips	\$ 983.00	\$-1,035.00

# Get the most out of every experiment with epT.I.P.S.<sup>®</sup> LoRetention!

## epT.I.P.S.<sup>®</sup> LoRetention

epT.I.P.S.<sup>®</sup> LoRetention are ideally suited for samples that contain detergents. The ultra-hydrophobic, extremely homogenous surface is achieved through modifications at the molecular level. Liquids roll off completely, so that almost no sample remains in the tip.

epT.I.P.S.<sup>®</sup> LoRetention increase reproducibility and notably reduce the loss of expensive reagents particularly for sensitive PCR and real-time PCR applications. epT.I.P.S.<sup>®</sup> LoRetention are also available as Dualfilter tips.



1 = Maximum recovery with epT.I.P.S.<sup>®</sup> LoRetention

2 = Significant loss of sample using standard tips

Buy 3  
get 4!

## New limited promotion!

**Triple your success! Buy three boxes of epT.I.P.S.<sup>®</sup> LoRetention or epT.I.P.S.<sup>®</sup> LoRetention Dualfilter and receive the 4<sup>th</sup> box free\*.**



\*Free box of choice must be equal or lesser value than the box purchased.  
To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

Cat. No.	epT.I.P.S. <sup>®</sup> LoRetention, Reloads (trays packed in the form of a stack), Eppendorf Quality	List Price
0030 072.049	epTIPS LoRetention, Reloads 0.1–10 µL S, 10 trays of 96 tips	\$ 107.00
0030 072.057	epTIPS LoRetention, Reloads 0.5–20 µL L, 10 trays of 96 tips	\$ 96.90
0030 072.065	epTIPS LoRetention, Reloads 20–200 µL, 10 trays of 96 tips	\$ 89.00
0030 072.073	epTIPS LoRetention, Reloads 50–1,000 µL, 10 trays of 96 tips	\$ 89.00

Cat. No.	epT.I.P.S. <sup>®</sup> LoRetention, Reloads (trays packed in the form of a stack), PCR clean	List Price
0030 072.006	epTIPS LoRetention, Reloads 0.1–10 µL S, 10 trays of 96 tips	\$ 113.00
0030 072.014	epTIPS LoRetention, Reloads 0.5–20 µL L, 10 trays of 96 tips	\$ 108.00
0030 072.022	epTIPS LoRetention, Reloads 20–200 µL, 10 trays of 96 tips	\$ 102.00
0030 072.030	epTIPS LoRetention, Reloads 50–1,000 µL, 10 trays of 96 tips	\$ 102.00

Cat. No.	epT.I.P.S. <sup>®</sup> LoRetention Dualfilter, Racks, PCR clean/sterile/pyrogen-free	List Price
0030 077.610	epTIPS LoRetention Dualfilter 0.1–10 µL S, 10 racks of 96 tips	\$ 204.00
0030 077.628	epTIPS LoRetention Dualfilter 0.5–20 µL L, 10 racks of 96 tips	\$ 192.00
0030 077.644	epTIPS LoRetention Dualfilter 2–100 µL, 10 racks of 96 tips	\$ 192.00
0030 077.636	epTIPS LoRetention Dualfilter 20–300 µL, 10 racks of 96 tips	\$ 192.00
0030 077.652	epTIPS LoRetention Dualfilter 50–1,000 µL, 10 racks of 96 tips	\$ 208.00

# Create the perfect pipetting system with epT.I.P.S.<sup>®</sup> Reloads!

## Refill system: epT.I.P.S.<sup>®</sup> Reloads

**Need time for a coffee?** Then save valuable time by switching from racking your own pipette tips to using epT.I.P.S.<sup>®</sup> Reloads. The epTIPS refill system consists of the reusable, fully autoclavable epTIPS box and the epTIPS Reloads refill trays.

This system offers the easiest possible handling in a space-saving and environmentally friendly package. All components are 100 % recyclable, which greatly reduces overall waste compared with conventional tip packages.

Create the perfect pipetting system with epT.I.P.S.<sup>®</sup> Reloads.

**Save valuable time and enjoy your coffee!**

## New limited promotion!

**Triple your success! Buy three boxes of epT.I.P.S.<sup>®</sup> Reloads and receive the 4<sup>th</sup> box free\*.**



\*Free box of choice must be equal or lesser value than the box purchased.

To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

Cat. No.	epT.I.P.S. <sup>®</sup> , Reloads (trays packed in the form of a stack), Eppendorf Quality	List Price
0030 073.363	epTIPS Reloads 0.1–10 µL, 10 trays of 96 tips	\$ 91.70
0030 073.380	epTIPS Reloads 0.1–20 µL, 10 trays of 96 tips	\$ 91.70
0030 073.401	epTIPS Reloads 0.5–20 µL L, 10 trays of 96 tips	\$ 82.90
0030 073.428	epTIPS Reloads 2–200 µL, 10 trays of 96 tips	\$ 78.30
0030 073.444	epTIPS Reloads 20–300 µL, 10 trays of 96 tips	\$ 78.30
0030 073.460	epTIPS Reloads 50–1,000 µL, 10 trays of 96 tips	\$ 78.30
0030 073.487	epTIPS Reloads 50–1,250 µL, 10 trays of 96 tips	\$ 95.30
0030 073.606	epTIPS Reloads 50–1,250 µL L, 10 trays of 96 tips	\$ 96.70
0030 073.509	epTIPS Reloads 500–2,500 µL, 10 trays of 48 tips	\$ 63.20

Cat. No.	epT.I.P.S. <sup>®</sup> , Reloads (trays packed in the form of a stack), PCR clean	List Price
0030 073.746	epTIPS Reloads 0.1–10 µL, 10 trays of 96 tips	\$ 99.60
0030 073.762	epTIPS Reloads 0.1–20 µL, 10 trays of 96 tips	\$ 107.00
0030 073.789	epTIPS Reloads 0.5–20 µL L, 10 trays of 96 tips	\$ 89.40
0030 073.800	epTIPS Reloads 2–200 µL, 10 trays of 96 tips	\$ 84.70
0030 073.827	epTIPS Reloads 20–300 µL, 10 trays of 96 tips	\$ 84.70
0030 073.843	epTIPS Reloads 50–1,000 µL, 10 trays of 96 tips	\$ 84.70
0030 073.860	epTIPS Reloads 50–1,250 µL, 10 trays of 96 tips	\$ 103.00
0030 073.614	epTIPS Reloads 50–1,250 µL L, 10 trays of 96 tips	\$ 105.00
0030 073.886	epTIPS Reloads 500–2,500 µL, 10 trays of 48 tips	\$ 68.40

# Keep your samples safe!

## Original Eppendorf Safe-Lock Tubes

### The perfect tubes for your samples

Eppendorf Safe-Lock Tubes combine all the experience of over 45 years of constant improvement and development. The original Safe-Lock Tube gives your sample outstanding stability during centrifugation, perfect sealing and evaporation protection.

Safe-Lock Tubes feature a small hook on the hinged lid that clips around the rim of the tube. This lid hook prevents the tubes from opening accidentally during heating or centrifugation.

### Also available with LoBind properties

Both DNA LoBind and Protein LoBind Tubes provide maximum recovery of DNA/RNA and proteins respectively.

### New limited promotion!

**Triple your success! Purchase three boxes of Eppendorf Safe-Lock Tubes, DNA LoBind Tubes or Protein LoBind Tubes and receive your 4<sup>th</sup> box free\*.**



Want to ensure your samples are safe at all times? Then trust in the original Eppendorf Safe-Lock Tube because your samples deserve the best treatment!

Cat. No.	Safe-Lock Tubes, colourless	List Price
0030 120.086	Safe-Lock Tubes 1.5 mL, 1,000 pcs	\$ 81.50
0030 120.094	Safe-Lock Tubes 2.0 mL, 1,000 pcs	\$ 81.30
0030 123.301	Safe-Lock Tubes 0.5 mL, PCR clean, 500 pcs	\$ 81.30
0030 123.328	Safe-Lock Tubes 1.5 mL, PCR clean, 1,000 pcs	\$ 81.30
0030 123.344	Safe-Lock Tubes 2.0 mL, PCR clean, 1,000 pcs	\$ 111.00
0030 121.570	Safe-Lock Tubes 0.5 mL, Eppendorf Biopur, 50 pcs, individually sealed	\$ 37.80
0030 121.589	Safe-Lock Tubes 1.5 mL, Eppendorf Biopur, 100 pcs, individually sealed	\$ 38.70
0030 121.597	Safe-Lock Tubes 2.0 mL, Eppendorf Biopur, 100 pcs, individually sealed	\$ 51.60

Cat. No.	LoBind Tubes	List Price
0030 108.035	DNA LoBind Tubes 0.5 mL, PCR clean, 250 pcs	\$ 48.90
0030 108.051	DNA LoBind Tubes 1.5 mL, PCR clean, 250 pcs	\$ 26.90
0030 108.078	DNA LoBind Tubes 2.0 mL, PCR clean, 250 pcs	\$ 32.60
0030 108.094	Protein LoBind Tubes 0.5 mL, PCR clean, 100 pcs	\$ 28.50
0030 108.116	Protein LoBind Tubes 1.5 mL, PCR clean, 100 pcs	\$ 25.40
0030 108.132	Protein LoBind Tubes 2.0 mL, PCR clean, 100 pcs	\$ 28.10

\* Free box of choice must be equal or lesser value than the box purchased.  
To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

# It's as clear as Black and White! Eppendorf Polypropylene Microplates

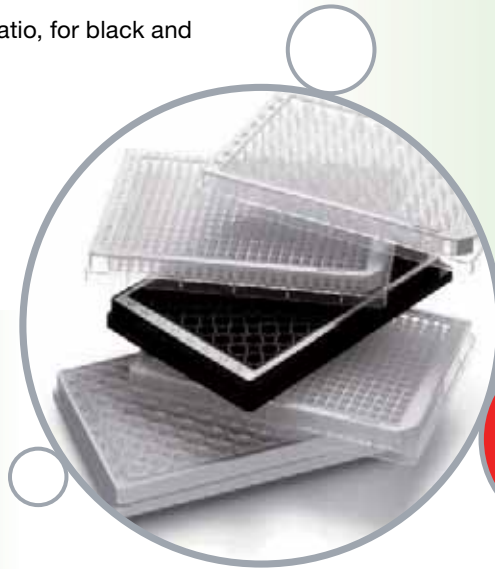
## A clear advantage

Never before has it been so easy to pipette, check, and re-extract samples in a polypropylene microplate. Available in clear, or white and black formats for fluorescence and luminescence detection.

- Highest transparency for better sample visibility
- OptiTrack®Matrix for fast and easy well identification
- High chemical resistance
- Excellent signal-to noise ratio, for black and white plates

## New limited promotion!

**Triple your success! Purchase three boxes of Eppendorf Microplates and receive your 4<sup>th</sup> box free\*.**



**Buy 3  
get 4!**

The new Eppendorf Polypropylene Microplates set new standards in terms of transparency, purity and stability!

Try one today: [www.eppendorf.com.au/samples](http://www.eppendorf.com.au/samples)

\*Free box of choice must be equal or lesser value than the box purchased.  
To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

Cat. No.	Polypropylene Microplates (5 x 16 pcs)	List Price
0030 601.106	Microplate 96/F, clear wells, border colour white, PCR clean	\$ 281.00
0030 601.203	Microplate 96/U, clear wells, border colour white, PCR clean	\$ 281.00
0030 601.300	Microplate 96/V, clear wells, border colour white, PCR clean	\$ 281.00
0030 601.572	Microplate 96/U, white wells, border colour grey, PCR clean	\$ 394.00
0030 601.670	Microplate 96/V, white wells, border colour grey, PCR clean	\$ 394.00
0030 601.807	Microplate 96/U, black wells, border colour white, PCR clean	\$ 394.00
0030 601.904	Microplate 96/V, black wells, border colour white, PCR clean	\$ 394.00
0030 602.102	Microplate 96/F, clear wells, border colour white, sterile	\$ 324.00
0030 602.200	Microplate 96/U, clear wells, border colour white, sterile	\$ 324.00
0030 602.307	Microplate 96/V, clear wells, border colour white, sterile	\$ 324.00

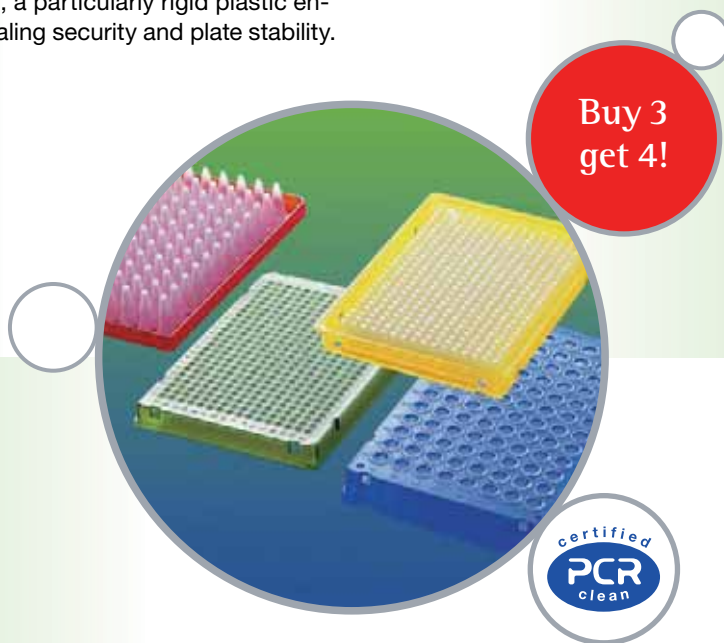
# Make your world a better plates with Eppendorf twin.tec PCR Plates!

## Your perfect PCR partner

Eppendorf twin.tec PCR Plates combine two materials to provide maximum recovery and ultimate stability. The wells are made of virgin polypropylene, specifically selected to ensure minimal binding of DNA, RNA and enzymes while providing maximum recovery even with small volumes. The plate surface and frame are made of polycarbonate, a particularly rigid plastic ensuring greater sealing security and plate stability.

## New limited promotion!

**Triple your success! Purchase three boxes of Eppendorf twin.tec PCR Plates and receive the 4<sup>th</sup> box free\*.**



Available in 5 brilliant colours, skirted, semi-skirted, 96-well or 384-well; Eppendorf twin.tec PCR plates are your perfect PCR partner!

Cat. No.	twin.tec PCR Plates (25 pcs), wells colourless	List price
0030 128.575	twin.tec PCR Plate 96, semi-skirted, colourless	\$ 215.00
0030 128.583	twin.tec PCR Plate 96, semi-skirted, yellow	\$ 215.00
0030 128.591	twin.tec PCR Plate 96, semi-skirted, green	\$ 215.00
0030 128.605	twin.tec PCR Plate 96, semi-skirted, blue	\$ 215.00
0030 128.613	twin.tec PCR Plate 96, semi-skirted, red	\$ 215.00
0030 128.648	twin.tec PCR Plate 96, skirted, colourless	\$ 215.00
0030 128.656	twin.tec PCR Plate 96, skirted, yellow	\$ 215.00
0030 128.664	twin.tec PCR Plate 96, skirted, green	\$ 215.00
0030 128.672	twin.tec PCR Plate 96, skirted, blue	\$ 215.00
0030 128.680	twin.tec PCR Plate 96, skirted, red	\$ 215.00
0030 128.508	twin.tec PCR Plate 384, colourless	\$ 335.00
0030 128.516	twin.tec PCR Plate 384, yellow	\$ 335.00
0030 128.524	twin.tec PCR Plate 384, green	\$ 335.00
0030 128.532	twin.tec PCR Plate 384, blue	\$ 335.00
0030 128.540	twin.tec PCR Plate 384, red	\$ 335.00

\* Free box of choice must be equal or lesser value than the box purchased. To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

# Let your Sample feel the Heat! Original Eppendorf PCR Tubes

## Thin-walled polypropylene tubes

Original Eppendorf PCR Tubes are manufactured to the highest quality standards. These thin-walled polypropylene tubes ensure efficient and homogeneous heat transfer of the sample, thanks to their even wall thickness and smooth wall surface.

### 0.2 mL PCR Tubes

- Contamination shield on hinged lid
- Defined lid position due to special hinge
- High transparency even on the tube base
- Etched lid for labeling
- Easy to open

### 0.5 mL PCR Tubes

- Special space-saving lid design
- High transparency
- Etched lid for labeling
- Tight sealing
- Easy to open

## New limited promotion!

**Triple your success! Purchase three boxes of Eppendorf PCR Tubes and receive the 4<sup>th</sup> box free\*.**



\*Free box of choice must be equal or lesser value than the box purchased.  
To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

Cat. No.	PCR Tubes	List price
0030 124.332	0.2 mL PCR Tubes, colourless, per 1,000 pcs	\$ 130.00
0030 124.359	Eight-tube strip, for 0.2 ml PCR Tubes, pack of 120 (= 960 tubes)	\$ 162.00
0030 124.537	0.5 mL PCR Tubes, colourless, per 500 pcs	\$ 120.00

# What every spectrophotometer needs: a good partner!

## UVette® – precision in plastic

The patented Eppendorf UVette® is a fully UV-transparent disposable cuvette. It represents a perfect example of Eppendorf's expertise in the area of development and manufacturing of high quality consumables. It is ideally suited for spectrophotometric measurements in the UV and VIS ranges.

- Transparency range from 220–1,600 nm
- Two path lengths to accommodate concentrated samples
- Universal fit for most spectrophotometers
- Suitable for small volumes above 50 µL
- Available in individual blister packs or bulk routine packs

## New limited promotion!

**Triple your success! Purchase three boxes of UVettes and receive the 4<sup>th</sup> box free\*.**

**Buy 3  
get 4!**



Cat. No.	UV-transparent disposable cuvette	List price
0030 106.300	UVette®, 80 cuvettes (RNase-, DNA- and protein-free), individually packaged	\$ 110.00
0030 106.318	UVette® Routine Pack, Eppendorf Quality purity level, 2 x 100 pcs	\$ 231.00
4099 100.007	UVette® Starter Set, 80 individually packaged cuvettes + 1 universal adapter for 8.5 mm and 15 mm light path heights (e.g., GeneQuant)	\$ 159.00

\* Free box of choice must be equal or lesser value than the box purchased.  
To claim your free goods, simply return the Claim form on page 11 to Eppendorf South Pacific with your proof of purchase.

# Claim form

Mail, e-mail or fax to Eppendorf South Pacific Pty. Ltd. · Unit 4 · 112 Talavera Road · North Ryde · NSW 2113  
Phone +61 2 9889 5000 · Fax No. +61 2 9889 5111 · E-mail: info@eppendorf.com.au

## Sender/Product shipping address

Name/Title

Company/Institution

Department

Lab/Room/Suite

Street

City

Postal code

Telephone

Fax

E-mail

Please send me exciting new product and offer information!

## Please select your free products here

### epT.I.P.S.<sup>®</sup> LoRetention Offer (page 4)

(Proof of purchase attached.)

Please send me my free epT.I.P.S.<sup>®</sup> LoRetention.

Cat. No.:

### epT.I.P.S.<sup>®</sup> Reloads Offer (page 5)

(Proof of purchase attached.)

Please send me my free epT.I.P.S.<sup>®</sup> Reloads.

### Safe-Lock Tubes/LoBind Tubes Offer (page 6)

(Proof of purchase attached.)

Please send me my free Tubes.

Cat. No.:

### Eppendorf Polypropylene Microplate Offer (page 7)

(Proof of purchase attached.)

Please send me my free Polypropylene Microplates.

Cat. No.:

### Eppendorf twin.tec Plate Offer (page 8)

(Proof of purchase attached.)

Please send me my free twin.tec Plates.

Cat. No.:

### Eppendorf PCR Tubes Offer (page 9)

(Proof of purchase attached.)

Please send me my free PCR Tubes.

Cat. No.:

### Eppendorf UVette Offer (page 10)

(Proof of purchase attached.)

Please send me my free UVettes.

Cat. No.:

# Take advantage! Now!

## Eppendorf South Pacific

Contact Eppendorf South Pacific at any time if you have any questions about the right product for your needs.

Our specialist team at Eppendorf South Pacific is happy to discuss your laboratory requirements. You can also contact our authorised dealers, who have been trained and authorised to sell



## Authorised Eppendorf Dealers

To place your order, please contact:

**Lomb Scientific Pty. Ltd.**

Phone: 1 300 725 973

E-mail: [sales@lomb.com.au](mailto:sales@lomb.com.au)

Website: [www.lomb.com.au](http://www.lomb.com.au)



 **up with what's new!**  
Subscribe to Eppendorf's FREE Newsletter at  
[www.eppendorf.com/newsletter](http://www.eppendorf.com/newsletter)

**eppendorf**  
*In touch with life*

Eppendorf South Pacific Pty. Ltd. · Unit 4 · 112 Talavera Road · North Ryde · NSW 2113  
Phone +61 2 9889 5000 · Fax No. +61 2 9889 5111 · E-mail: [info@eppendorf.com.au](mailto:info@eppendorf.com.au)